

2021 INTERNATIONAL SOUTHEAST ASIAN MEDIA STUDIES VIRTUAL CONFERENCE

February 25 to 27, 2021 via Zoom
(GMT +8 / Philippine Standard Time)

Day 1: February 25, 2021 (Thursday)

- 8:45 AM – 9:00 AM:** Arrival of Conference Participants
Venue: 2021 ISEAMS Room 01
- 9:00 AM – 9:30 AM:** Conference Opening Remarks
Venue: 2021 ISEAMS Room 01
- 9:30 AM – 10:00 AM:** Keynote Speech: *Histories and Historiographies of Mass Media in Southeast Asia: Frameworks and Issues*
Dr. Elizabeth L. Enriquez (University of the Philippines)
Venue: 2021 ISEAMS Room 01
- 10:00 AM – 10:10 AM:** Short Break and Proceed to Panel Discussions
- 10:10 AM – 12:00 PM:** Panel 1: **Southeast Asian Media and Public Health during the COVID-19 Pandemic**
Venue: 2021 ISEAMS Room 03
- Panel 2: **Current and Emerging Media Theories in and about Philippine Mass Media**
Venue: 2021 ISEAMS Room 02
- 12:00 PM – 1:30 PM:** Lunch Break
- 1:30 PM – 2:00 PM:** Keynote Speech: *Pandemic Capitalism and Southeast Asia Cinemas and Media*
Dr. Rolando B. Tolentino (University of the Philippines)
Venue: 2021 ISEAMS Room 01
- 2:00 PM – 2:10 PM:** Short Break and Proceed to Panel Discussions
- 2:10 PM – 4:00 PM:** Panel 3: **Discourses on Press Freedom, Media Ethics, and Disinformation in Southeast Asia**
Venue: 2021 ISEAMS Room 03

Panel 4: **Imagery and Music in Southeast Asia**
Venue: 2021 ISEAMS Room 02

-End of First Day-

Day 2: February 26, 2021 (Friday)

8:45 AM – 9:30 AM: Arrival of Conference Participants and Conference Announcements
Venue: *2021 ISEAMS Room 01*

9:30 AM – 10:00 AM: Keynote Speech: ***Cultural Landscape of Fact-Checking Efforts and Initiatives in Asia: Issues and Concerns***
Dr. Masato Kajimoto (The University of Hong Kong)
Venue: *2021 ISEAMS Room 01*

10:00 AM – 10:10 AM: Short Break and Proceed to Panel Discussions

10:10 AM – 12:00 PM: Panel 5: **Media Literacy, Pedagogy, and Community-Building**
Venue: *2021 ISEAMS Room 03*

Panel 6: **Philippine Popular Culture**
Venue: *2021 ISEAMS Room 02*

12:00 PM – 1:00 PM: Lunch Break

1:00 PM – 3:00 PM: Panel 7: **The Geopolitics of Media Infrastructure: from Old Colonialisms to New Capitalisms**
Venue: *2021 ISEAMS Room 03*

Panel 8: **Indonesian Media Landscapes**
Venue: *2021 ISEAMS Room 02*

-End of Second Day-

Day 3: February 27, 2021 (Saturday)

10:15 AM – 10:30 AM: Arrival of Participants and Conference Announcements
Venue: *2021 ISEAMS Room 01*

10:30 AM – 12:00 PM: Pre-Recorded Video Presentations Batch 1
Southeast Asian Popular Culture

Venue: 2021 ISEAMS Room 01

12:00 PM – 1:00 PM: Lunch Break

1:00 PM – 2:30 PM: Pre-Recorded Video Presentations Batch 2
COVID-19 and Press Freedom in Southeast Asia
Venue: 2021 ISEAMS Room 01

2:30 PM – 3:00 PM: Short Break

3:00 PM – 5:00 PM: **Southeast Asian Media Futures: A Roundtable Discussion**
Venue: 2021 ISEAMS Room 01

Speakers:

- **Taking Stock of Published Researches on Media Studies in Southeast Asia**
Dr. Cecilia Fe Sta. Maria-Abalos (University of the Philippines Baguio)
- **Media and Communication Research for Developmental Causes: Some Thoughts from an Expatriate Southeast Asian Scholar**
Dr. An Nguyen (Bournemouth University),
- **Current Developments in Environmental Media Studies in Southeast Asia**
Asst. Prof. Jason Paolo Telles (University of the Philippines Baguio)

5:00 PM – 5:30 PM: Closing Remarks and Relevant Announcements
Venue: 2021 ISEAMS Room 01

-End of Conference-

PANEL DISCUSSIONS 1 (February 25, 10:10 AM – 12:00 PM)	
Panel 1: Southeast Asian Media and Public Health during the COVID-19 Pandemic	Panel 2: Current and Emerging Media Theories in and about Philippine Mass Media
<ul style="list-style-type: none">• “Rare diseases”, Sexual Culture and the Disabled Woman in Bollywood cinema Priyam Sinha (National University of Singapore)• COVID-19 Infodemic: Fake News Analysis of Three Waves in Malaysia	<ul style="list-style-type: none">• Stories from the Margins: The Filmic Structure and Representations of Sectoral Narratives in Social Advocacy Cinema Herwin B. Cabasal (Far Eastern University)

<p>Lim Shiang Shiang and Edmund Ngo Chun Hou (OUW KDU Penang, Malaysia)</p> <ul style="list-style-type: none"> • Chiến Thắng COVID-19: Pandemic-as-War Metaphor in Vietnamese Media Chari Hamratanaphon (University of California, Riverside) • Analysing Southeast Asian Media during the COVID-19 Pandemic Mitsu Parikh and Harsh Mahaseth (World of Legal Research and O.P. Jindal Global University) • Social Media and Online Misinformation of COVID-19 Outbreak in Southeast Asian Countries: A Systematic Review of Response and Insights Syamsul Zahri Subir (Tunku Abdul Rahman University College, Malaysia) 	<ul style="list-style-type: none"> • Building Southeast Asian Film Datasets: The Case of the Philippines Gerald Pasua and Gracius Yee (Ateneo de Manila University) • (De)Humanizing Gaze: Two Frames of Looking at the Images of the Drug War in the Philippines Doris Wilson (University of the Philippines Baguio) • Cordillera Studies in the Field of Communication: A Grounded Theory Approach Paul Nicolas H. Soriano and Eithne Ciarina N. Santiago (University of the Philippines Baguio) • Toward a Theory of Film Islands Patrick F. Campos (University of the Philippines Film Institute)
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PANEL DISCUSSIONS 2 (February 25, 2:10 PM – 4:00 PM)	
Panel 3: Discourses on Press Freedom, Media Ethics, and Disinformation in Southeast Asia	Panel 4: Imagery and Music in Southeast Asia
<ul style="list-style-type: none"> • Defending Women Journalists in the Philippines from Threats and Intimidations Abigail Gomez (Cavite State University) • Framing Analysis of ASEAN Online News Coverage of West 	<ul style="list-style-type: none"> • Haunting struggles and hounding teeth: Colonial soldiers, colonial zombies and Indonesia’s war of independence in Taring Arnoud Arps (University of Amsterdam)

<p>Philippine Sea Dispute between China and the Philippines Veejay Vargas Calutan (University of the Philippines Diliman)</p> <ul style="list-style-type: none"> • Transforming Journalism in Vietnam: An exploration of two Swedish Media Aid projects Andreas Mattsson (University of Helsinki) 	<ul style="list-style-type: none"> • Imagining a Nation: John Thomson's Photographic Journeys through Siam, 1865-1866 Alexander J. Klemm (King Mongkut's Institute of Technology Ladkrabang) • Picturing Illnesses and the Filipino Body: Reading Disease-related Photographs in American Colonial Philippines Nikko Jay B. Ramos and John Adrianfer Atienza (CE-Logic, Inc., The Philippines and Marist School Marikina) • Media Disruption: A close study of the media practices of two experimental music collectives Martin Lukanov (Sofia University "St. Kliment Ohridski")
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PANEL DISCUSSIONS 3 (February 26, 10:10 AM – 12:00 PM)	
Panel 5: Media Literacy, Pedagogy, and Community-Building	Panel 6: Philippine Popular Culture
<ul style="list-style-type: none"> • Assessment of Verbal Communication Skills of Cavite State University Faculty Members Leslie Anne N. Gatdula (Polytechnic University of the Philippines) 	<ul style="list-style-type: none"> • The Decline of the Philippine Comics Magazine Industry in the Nineties: Perspectives from the Illustrators, Writers, and Editors Lou Brad N. De Nobili, Olivier B. Tayag, and Phillip Daniele D.C. Taguba (De La Salle University)

<ul style="list-style-type: none"> • A Rhetorical Analysis of A Vegan Advocate's YouTube Vlogs Jea Agnes T. Buera (University of the Philippines Los Baños) • Cyberpsychology on the Philippine Online Media and Understanding the Local Popular Ariel U. Bosque (Rizal Technological University) • The Virtual Ili: Igorot Virtual Communities through Facebook Groups Stephanie Luanne Lagasca (University of the Philippines Baguio) 	<ul style="list-style-type: none"> • In the Claws of Tondo: The Convergence of Hero and Place as Depicted in selected Fernando Poe, Jr. Films Janice D. Roman (University of Santo Tomas and C&E Publishing, Inc.) • Finding the Big Boss: An Ideological Analysis of the Representations of the Military in Descendants of the Sun: the Philippine Adaptation and its Partnership with the Armed Forces of the Philippines Kesia Olitoquit (University of the Philippines Diliman) • Love and Laughter: The ABS-CBN Film Archives in the context of Filipino romantic comedy conventions Carlo Jake D. Martin (University of Santo Tomas) • Reel time and reality, lyrics and dissent: Urban realism, hip hop, and politics in Respeto (2017) John Adrianfer Atienza (Marist School Marikina)
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PANEL DISCUSSIONS 4 (February 26, 1:00 PM – 3:00 PM)	
Panel 7: The Geopolitics of Media Infrastructure: from Old Colonialisms to New Capitalisms	Panel 8: Indonesian Media Landscapes

- **War and Waste: The Media Ecology of Laos' Battered Landscapes**

Chen Ding-Liang (Taiwan-Asia Exchange Foundation)

- **Ghostly Logistics: Cinema of Finance from Belt & Road Initiative to ACFTA**

Lawrence Zi-Qiao Yang (Institute of Social Research and Cultural Studies, National Chiao Tung University)

- **The Politics of Nostalgia and the Marcos "Golden Age" in the Philippines**

Fernan Talamayan (Institute of Social Research and Cultural Studies, National Chiao Tung University)

- **The Transformation of Gig Economy through Online Apps in Indonesia: a Case Study on Go-Jek**

Maria Auxiliadora (International Master's Program in Inter-Asia Cultural Studies, University System of Taiwan)

- **The Colonized Gaze Back: The Double Visions of Early Vietnamese Cinema during the French Occupation Period**

Nguyen Thi Trang (Institute of Social Research and Cultural Studies, National Chiao Tung University)

- **Exploring the propagation of content promoting tolerance embedding the hashtag #meyakinmenghargai: A mixed-methods approach through the lens of a socio-technical perspective**

Yohanes Thianika Budiarsa and Hyashinta Amadeus Onen Pratiwi (Universitas Katolik Soegijapranata Semarang)

- **Inclusion and Exclusion of "Beauty": The Case of Provisional Delegation System in Indonesian Beauty Pageant**

Hikari Yoda (Kyoto University)

- **Facebook Post as a Site of Struggle: Indonesian Domestic Workers and their Social Media Interactions**

Tri Murniati (Universitas Jenderal Soedirman)

- **Emergences of (Anti)Public Narratives of Alley Gating in Post-Authoritarian Jakarta**

Genta Kuno (Graduate School of Asian and African Area Studies, Kyoto University)

- **From Live Performance to YouTube Platform: Revisiting the Solitary Journey of Ngesti Pandowo, Traditional Javanese Puppet Dance Group in Semarang, Central Java, Indonesia**

Henrikus Joko Yulianto and Beni Saptiyanto (Universitas Negeri Semarang)

PRE-RECORDED VIDEO PRESENTATIONS

Venue: Southeast Asian Media Studies Association YouTube Channel (for Q&A) and the ISEAMS 2021 Main Zoom Meeting Room (Projection)

Pre-Recorded Panel 1: Southeast Asian Popular Culture	Pre-Recorded Panel 2: COVID-19 and Press Freedom in Southeast Asia
<p>10:30 AM – 10:45 AM: Dance of the People: Festival Mediascapes & Embodied Cultures in Philippine Visayan Islands M. Alinney Villacastin (The New School of Public Engagement, US)</p>	<p>1:00 PM – 1:15 PM: Who is afraid of the online wor(l)d? : A historical case study to understand the new OTT censorship move in India Arnaldas C (The English and Foreign Languages University, India)</p>
<p>10:45 AM – 11:00 AM: A History of Fanaticism of Queer Ships in Selected Anime and Manga Fandom Spaces in the Philippines, between 2010-2020. Mitchelle Jesallyn Balladares, Angela Raine Delmoro, Vivienne Monta, and Hannah Pabalan (De La Salle University)</p>	<p>1:15 PM – 1:30 PM: The Construction and Legitimisation of Local Issues on Indonesia’s Wikipedia: A Comparison of English and Bahasa Indonesian COVID-19 Articles Hyashinta Amadeus Onen Pratiwi and Yohanes Thianika Budiarsa (University of Melbourne)</p>
<p>11:00 AM – 11:15 AM: The Representation of Javanese Women in the Parody of Javanese Joke Youtube Channel “Ucup Klaten” Rosalia Prismarini Nurdiarti (Mercuri Buana University)</p>	<p>1:30 PM – 1:45 PM: Emancipatory Media towards Alternative Regionalism: Broadcasting the Grassroots Experience of COVID-19 Ryan Joseph Martinez and Jose Monfred Sy (University of the Philippines Center for Integrative and Development Studies - Program on Alternative Development)</p>
<p>11:15 AM – 11:30 AM: To save from oblivion: The role of film and social media in preserving the achievements of Cambodia’s Golden Age music Karolina Michalina Park (Goethe University Frankfurt)</p>	<p>1:45 PM – 2:00 PM: Independent Media: Issue and Challenge Levon Kwok (Independent Scholar, United Kingdom)</p>
<p>11:30 AM – 11:45 AM: Korean Hallyu in Manipur: Modes of Transnational Media Consumption</p>	<p>2:00 PM – 2:15 PM: Press Laws in Vietnam: Telling History from an Economic Approach Doan, Khuyen H.H., Nguyen, Huyen T.N. (University of Social Sciences and Humanities, Vietnam)</p>
	<p>2:15 PM – 2:30 PM: The state of data journalism in Vietnam: A content analysis of data-driven stories from major publications</p>

<p>Omen Achom (The English and Foreign Languages University, India)</p>	<p>Huynh, Tuan M.; Nguyen, Huyen T. N. (University of Social Sciences and Humanities, Ho Chi Minh City, Vietnam)</p>
<p>11:45 AM – 12:00 PM: Multiculturalism Effects on Malaysian Public Relations Practices Chuan Tek Pheung (Tunku Abdul Rahman University College, Malaysia)</p>	